

FreshViews

with ViewPlace™



Subscribe to the 2022-23 FreshViews Learning Sessions

Getting Started with ViewPlace

- Session 1** Why ViewPlace
- Session 2** Introduction to Templates
- Session 3** Working with Photos
- Session 4** Introduction to Rockview High School

Semester Learning Sessions

ViewPlace™ members receive ten per semester.

- Session 1** Branding: Part 1, “Brands and Logo”
- Session 2** Elements of a Slideshow
- Session 3** Digging into the details
- Session 4** Big/Little Breakthroughs: Part 1, “Start Before You’re Ready”
- Session 5** Creative use of Rockview High School
- Session 6** Maslow’s Hierarchy of Needs: Part 1
- Session 7** Branding: Part 2, “Brand Banner & Narrative”
- Session 8** Maslow’s Hierarchy of Needs: Part 2
- Session 9** Big/Little Breakthroughs: Part 2, “Reaching for Weird”
- Session 10** Community Q&A

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Lesson Format

Each FreshViews session contains:

- Topical presentation delivered via Zoom
- “Graphic Design Minute”
from a professional graphic designer
- Assignment related to topic
- Reference Guide [PDF]
- Members Only Facebook Group for further discussion



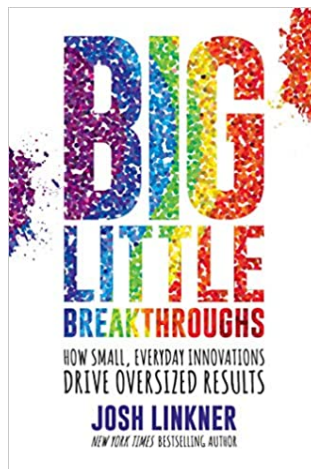
Supporting Materials

ViewPlace™ members receive a copy of two books and one article to help support the content provided by the FreshViews Learning Sessions.



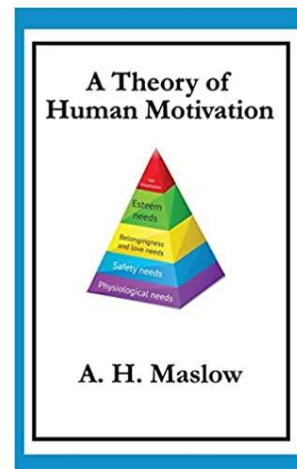
Brand Real: How Smart Companies Live Their Brand Promise and Inspire Fierce Customer Loyalty

by Larry Vincent



Big Little Breakthroughs: How Small, Everyday Innovations Drive Oversized Results

by Josh Linkner



Maslow's Hierarchy of Needs (1943). What a gem that's survived the test of time— yet most marketers only skim the surface.

Help your students become creators.

Contact **Craig** at (402) 423-2444 or craiglp@viewplace.co to schedule a demo.

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